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### **Self-Funding Healthcare Conference Hosted by Private Employer in Kansas City**

SHAWNEE, Kan. (April 20, 2009) The Savvy Self-Funding Healthcare Conference and Expo will provide employers and health plan sponsors the opportunity to discuss creative healthcare options during a June 1-3, 2009 conference in Kansas City, Missouri.

This unique conference is designed and sponsored by an employer rather than a conference promoter. Deffenbaugh's Director of Human Resources, Karrie Andes, SPHR, created the event to help educate employers and plan sponsors on self-funded health plans. "By self-funding our healthcare, we've been able to beat the national average. Our 3-year increase trend per employee is only 3%. We want other employers to know that solutions don't always mean passing on costs or absorbing them. In this economy, learning which questions to ask can generate bottom-line savings," Andes said.

The conference includes a full array of exhibitors – carriers, brokers, TPAs, PBMs, and other industries working hard to offset rising healthcare expenses. Presenters include speakers from the Center for Health Value Innovation, the Employee Benefits Security Administration, industry professionals, and employers, along with breakout sessions to customize learning.

"I allow both health carriers and insurance brokers to exhibit at the expo. If you're managing a health plan, you need as many options and ideas as you can get your hands on," Andes said. "We had attendees from all across the nation attend our event in 2007. I had employers shake my hand and tell me that our conference was the best they had ever attended." Andes added, "We cover the tough topics that others won't touch, like income transparency and waste in the healthcare industry. Employers need to know how to save money, and these sessions point out areas of opportunity."

The Savvy Self-Funding Healthcare Conference promises to please, and with registration at only \$539, it's a top-notch value. The event will be held at The Westin Crown Center Hotel in downtown Kansas City, Missouri. For information visit the website at [www.savvyemployerconference.com](http://www.savvyemployerconference.com) or call 1-800-226-5205.

#### **About Deffenbaugh Industries, Inc.**

Deffenbaugh Industries, Inc., founded in 1957, is one of the largest waste management services companies in the Midwest. Deffenbaugh provides efficient collection, transportation, and disposal of commercial and residential waste and recycling, construction waste, quarrying, portable toilet, and truck and industrial supplies services. Over its 50 years in operation, Deffenbaugh Industries has established a reputation for superior customer service and satisfaction. Deffenbaugh Industries is headquartered in Kansas City and operates in Kansas, Missouri, Nebraska, and Iowa. For additional information, please visit [www.deffenbaughinc.com](http://www.deffenbaughinc.com)